



Sustainable Management Service



WHY SMS VERIFIED?

TRANSPARENCY
Where my coffee is coming from

CONTINUOUS IMPROVEMENT

**GUARANTEE ABOUT
BASIC COMPLIANCES**

**PROGRAM ADAPTED
TO ROASTER NECESSITY**

TRACEABILITY

PROJECT VISIBILITY

FARM INFORMATION
Productivity and quality aspects

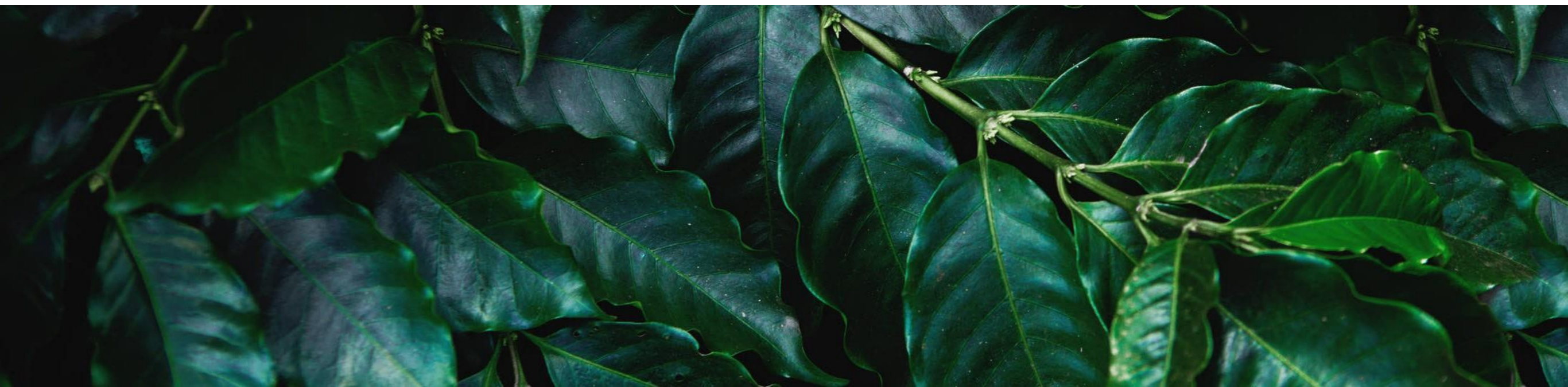
CLIENT COMMUNICATIONS
SMS Origin report and SMS annual report

SMS STRUCTURE

SMS FARMERS

**SMS CODE
ASSESSMENT AREAS**

**SMS
PRODUCTIVITY &
QUALITY FOCUS**








SMS CODE ASSESSMENT
AREAS

48

CRITICAL
CRITERIA

 Social & labor practices


 Management and transparency


 Ecosystem protection


SMS PRODUCTIVITY &
CONTINUOUS
IMPROVEMENT FOCUS

29

SMS
DRIVERS

 Productivity

 Soil conditions

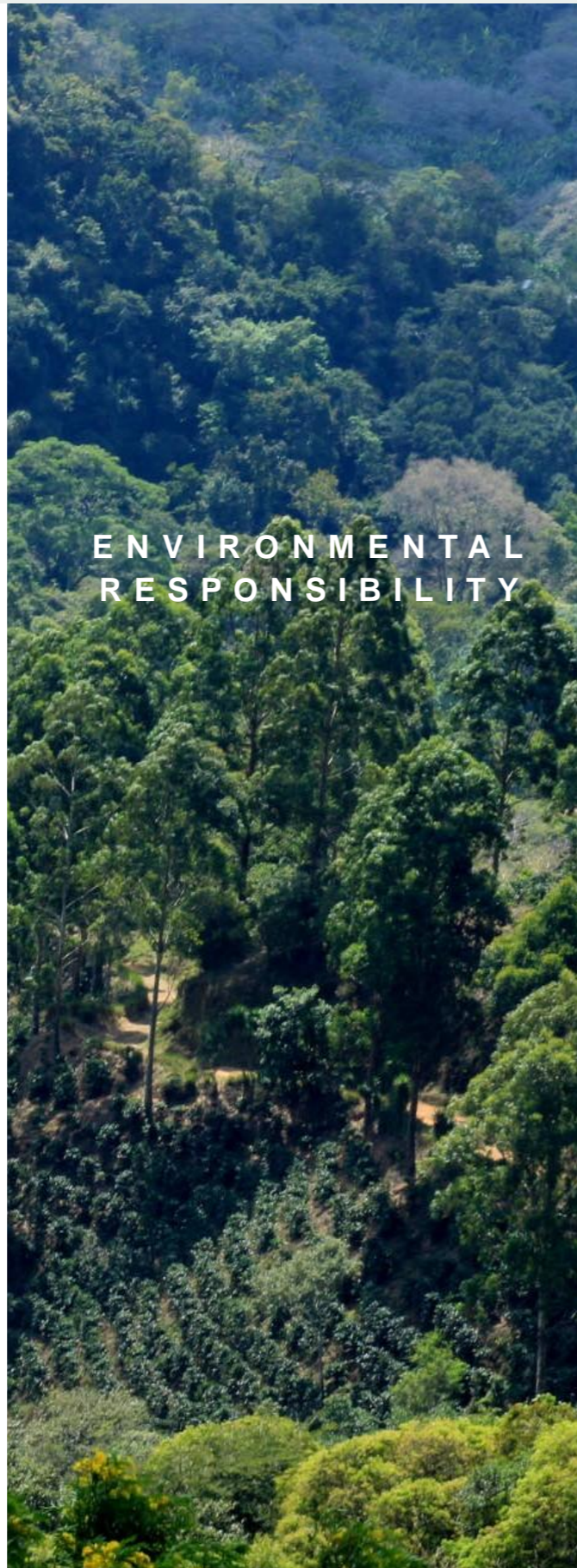
 Quality improvement



MANAGEMENT AND
TRANSPARENCY



ENVIRONMENTAL
RESPONSIBILITY



SOCIAL AND
WORK LIABILITY



PRODUCTIVITY
AND QUALITY





SMS Origin Report

- Information related to farmer chain supply
- Annual work plan
- Farmer list



Traceability Report

- Report linked to shipments



SMS Verified Annual Report

- SMS Code Assessment Results
- Improvement areas identification

SMS VERIFIED IMPLEMENTATION DETAILS

1



SMS Farmer Baseline

2



Farmer and farm profile in SMS Integrity Data management and visualization platform

3



SMS Code assessment Farm Visit

4



Identification of improvement areas Action plans

5



Action plans | Training Implementation

6

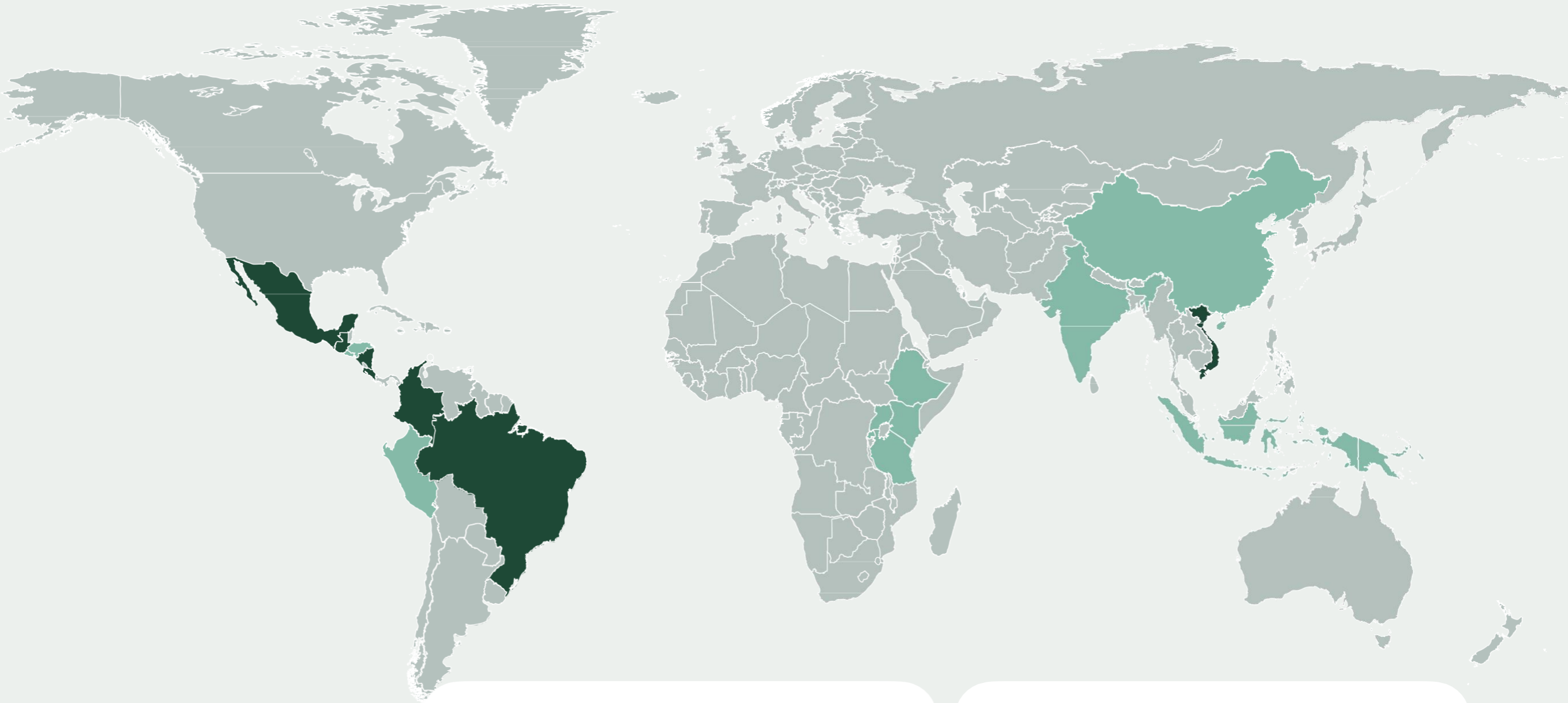


Year End Meeting

7



External Audit of SMS Verified is possible Possibility for external audit



SMS VERIFIED ORIGINS

Brazil
Colombia
Costa Rica
Nicaragua

Mexico
Vietnam
Guatemala

SMS ORIGINS

China
Indonesia
Tanzania
El Salvador
Peru

Kenya
Uganda
Rwanda
Ethiopia
India

Honduras
Papua New Guinea





GCP recognition is the result of a 12-month long process that included research, interviews with stakeholders, a beta testing phase and an external evaluation.

The GCP Equivalence Mechanism, which includes not only an assessment on how SMS Verified meets the requirements of the GCP Baseline Coffee Code but also how it is implemented in practice.

**GCP NEW SUSTAINABILITY SCHEME RECOGNITION
ADVANCING THE PURCHASE OF SUSTAINABLE COFFEE**

